



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

Innovating Solutions



POSTGRADUATE STUDY
**AZMAN HASHIM INTERNATIONAL
BUSINESS SCHOOL**

AZMAN HASHIM
Bonding
SPACE



Study at
Universiti Teknologi
Malaysia

business.utm.my



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POSTGRADUATE STUDY AZMAN HASHIM INTERNATIONAL BUSINESS SCHOOL

TAUGHT COURSE	MIXED MODE	RESEARCH
Master of Business Administration Master of Science in Food Processing Innovation	Doctor of Business Administration	Doctor of Philosophy
OPEN & DISTANCE LEARNING (ODL)		
• Master of Business Administration		

AREAS OF RESEARCH

- Management and Human Capital
- Finance and Accounting
- Marketing
- Business Innovation Technology
- Entrepreneurship
- Learning and Development Interventions
- Behavioral Accounting
- Advertising
- Branding
- Consumer Behaviour

- Marketing
- Social Entrepreneurship
- Supply Chain Management
- Auditing
- Corporate Governance
- Corporate Finance
- Enterprise Risk Management
- Financial Accounting and Reporting
- Financial Management
- Investment
- Islamic Finance

- Management Accounting
- Performance Measurement
- Taxation
- Business Ethics
- Business Strategy
- Business Planning
- E-commerce
- Economic Planning and Development
- Financial Economics
- Macroeconomics
- Macroeconomic indicators and policy



Notes:

1. A comprehensive list of research areas can be found at the respective faculty websites.
2. Areas and disciplines for Masters by Research and PhD study other than listed above will be offered as Generic Programmes at faculties and schools.