UTM
UNIVERSITI TEKNOLOGI MALAYSIA

Innovating Solutions

FAKULTI PENGURUSAN
Faculty of Management

POSTGRADUATE STUDY
FACULTY OF MANAGEMENT

Study at
Universiti Teknologi
Malaysia

management.utm.my

POSTGRADUATE STUDY
FACULTY OF MANAGEMENT

TAUGHT COURSE	MIXED MODE	RESEARCH
Master of Science (Information Technology Entrepreneurship)	Master of Information Technology Specialization: Technology Management Master of Information Technology Specialization: Information Technology Management	Master of Philosophy • Management Doctor of Philosophy • Information Systems • Management

AREAS OF RESEARCH

- Information Systems
- Digital Transformation
- Service Innovation
- Adoption of Information Systems
- Gamification in Information Systems
- eLearning and Educational Technology
- Social Media in Society and Business
- E-Government
- E-Commerce
- Health Informatics
- Knowledge Management

- Information Technology Entrepreneurship
- Accounting and Finance
- Business and Management
- Business Law and Taxation
- Corporate Governance
- Economics
- Entrepreneurship
- Information System Management
- Management Technology
- Marketing

Notes:
1. A comprehensive list of research areas can be found at the respective faculty websites.
2. Areas and disciplines for Masters by Research and PhD study other than listed above will be offered as Generic Programmes at faculties and schools.